

Location # 13



Advertising Strengths: A busy secondary stretch of road that allows advertisers to capture commuters from Middletown and Highspire areas as well as to key in on the students and faculty of the nearby Penn State Campus.

Market: HARRISBURG METRO
Panel: 1767

TAB Unique ID: 388864
Location: PA 230 OPPOSITE OLMSTEAD PLAZA
WS/FN

Lat/Long: 40.19833 / -76.75355

Media/Style: Junior Poster / Retro

***Weekly Impressions:** 36917

Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)

Vinyl Size: 5' 1" x 11' 1"

Facing/Read: North / Right

Illuminated: NO

Current Advertiser: MORAVIA HEALTH

*Impression values based on: 18+ yrs



Harrisburg, PA

866-526-2723

Physical Address: 308 S. 10th Street, Lemoyne, PA 17043-1799
Mailing Address: 308 S. 10th Street, Lemoyne, PA 17043-1799



Location # 18



Advertising Strengths: The only billboard on this rural road, advertisers will enjoy catching commuters as they approach Carlisle and destinations such as downtown shopping, Dickinson College, US Army War College, etc.

Market: HARRISBURG METRO
Panel: 1669

TAB Unique ID: 388770
Location: PA 74 1 MI N/O CARLISLE ES/FN
Lat/Long: 40.22624 / -77.21315
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 4707
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: North / Left
Illuminated: NO
Current Advertiser: LAMAR HARRISBURG - COVER

*Impression values based on: 18+ yrs



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WEST SHORE SCHOOL DISTRICT

**Taylor
Eastman**

CROSSROADS MIDDLE SCHOOL

sponsored by



CELEBRATING YOUTH ART MONTH

LAMAR

Location # 15



Advertising Strengths: The only billboard in this area of Harrisburg, advertise here to certainly catch traffic from Harrisburg High School as well as the many commuters heading towards Rt 22 and into the city towards Capital Complex or out of the city to numerous businesses and Colonial Park area.

Market: HARRISBURG METRO
Panel: 1595

TAB Unique ID: 388717
Location: 28TH ST @ BANKS AT PENBROOK WS/FS
Lat/Long: 40.27667 / -76.84629
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 11598
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: South / Left
Illuminated: NO
Current Advertiser: BAKER DOOR COMPANY

*Impression values based on: 18+ yrs

LAMAR

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Location # 8



Advertising Strengths: At the northern entrance on the main route into Carlisle, this billboard is perfect to catch commuters and visitors to landmarks like the Army War College, Dickinson College and of course the millions of visitors to the Carlisle Fairgrounds and Car Shows held there.

Market: HARRISBURG METRO
Panel: 1582

TAB Unique ID: 388706
Location: US 11 1.3 MI N/O CARLISLE WS/FS
Lat/Long: 40.22442 / -77.15694
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 22908
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: South / Left
Illuminated: NO
Current Advertiser: MORAVIA HEALTH

*Impression values based on: 18+ yrs



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Location # 4



Advertising Strengths: Catch the local commuters of Newport and New Bloomfield areas with this billboard and also enjoy reaching many outdoor enthusiasts in the area to fish, hunt, hike and camp.

Market:

HARRISBURG METRO

Panel:

4351

TAB Unique ID:

388406

Location:

PA 34 1 MI S/O PA 850 WS/FS

Lat/Long:

40.30313 / -77.15175

Media/Style:

Junior Poster / Retro

*Weekly Impressions:

19203

Panel Size:

5' 1" x 11' 1" [Spec Sheet](#)

Vinyl Size:

5' 1" x 11' 1"

Facing/Read:

South / Left

Illuminated:

NO

Current Advertiser:

SECCO, INC D/B/A PRONTO PLUMBING

*Impression values based on: 18+ yrs



Harrisburg, PA

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Mailng Address: 308 S. 10th Street, Lemoyne, PA 17043-1799



Location # 12



Advertising Strengths: On a rural road with an ability to capture commuters between Newville and Carlisle, this billboard will reach folks heading to destinations like Dickinson College, Carlisle High School, downtown Carlisle and even the many area businesses involved in the trucking distribution businesses.

Market: HARRISBURG METRO
Panel: 1631

TAB Unique ID: 388736
Location: PA 641 2 MI W/O CARLISLE SS/FW
Lat/Long: 40.20195 / -77.24019
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 16090
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: West / Right
Illuminated: NO
Current Advertiser: GROVE FINANCIAL & ASSOCIATES, INC.

*Impression values based on: 18+ yrs

LAMAR

Harrisburg, PA

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Location # 9



Advertising Strengths: Located at a red light on a major north south route, this billboard will deliver commutes using I-81 and then US 11-15 to metro destinations as well as allowing advertisers to reach students, faculty and visitors to Central Penn College.

Market:	HARRISBURG METRO
Panel:	1797
TAB Unique ID:	388886
Location:	US 11-15 OPP SUMMERDALE PLAZA ES/FN
Lat/Long:	40.29933 / -76.92785
Media/Style:	Junior Poster / Retro
*Weekly Impressions:	28620
Panel Size:	5' 1" x 11' 1" Spec Sheet
Vinyl Size:	5' 1" x 11' 1"
Facing/Read:	North / Left
Illuminated:	NO
Current Advertiser:	ABOM & KUTULAKIS, ATTYS AT LAW

*Impression values based on: 18+ yrs



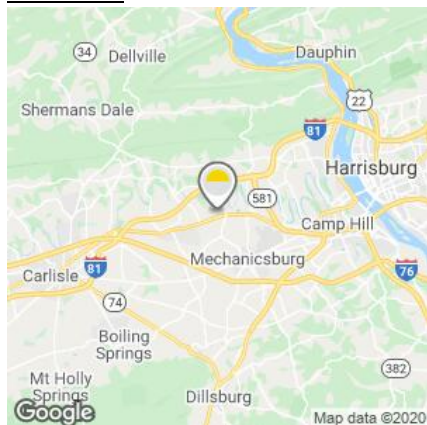
Harrisburg, PA

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Location # 14



Advertising Strengths: At the western end of the busiest retail stretch in Cumberland County, these billboards are ideal to catch commuters and shoppers—as well as students, faculty and visitors to Cumberland Valley High School campus.

Market: HARRISBURG METRO
Panel: 1387

TAB Unique ID: 388522
Location: US 11 0.2 MI S/O PA 114 ES/FS
Lat/Long: 40.24404 / -77.03625
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 50073
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: South / Right
Illuminated: NO
Current Advertiser: BAKER DOOR COMPANY

*Impression values based on: 18+ yrs



Location # 16



Advertising Strengths: On a busy secondary road used by commuters this billboard will reach many residents of the middle-class communities of Steelton and Highspire as well as sportsmen approaching the Susquehanna River.

Market: HARRISBURG METRO
Panel: 1293

TAB Unique ID: 388421
Location: ESNHWR BLVD & VINE ST HIGHSPIRE WS/FN

Lat/Long: 40.21341 / -76.79314
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 26675
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: North / Right
Illuminated: NO

*Impression values based on: 18+ yrs



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Location # 3



Advertising Strengths: Located on an urban street on key approach to city of Harrisburg, this location will reach many local commuters to city destinations including Capitol Complex, Farm Show and myriad of businesses along the busy Cameron Street corridor.

Market: HARRISBURG METRO
Panel: 1709

TAB Unique ID: 388808
Location: S CAMERON @ HEMLOCK ST HBG ES/FS
Lat/Long: 40.25241 / -76.86698
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 30777
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: South / Right
Illuminated: NO
Current Advertiser: AL'S OF HAMPDEN INC

*Impression values based on: 18+ yrs



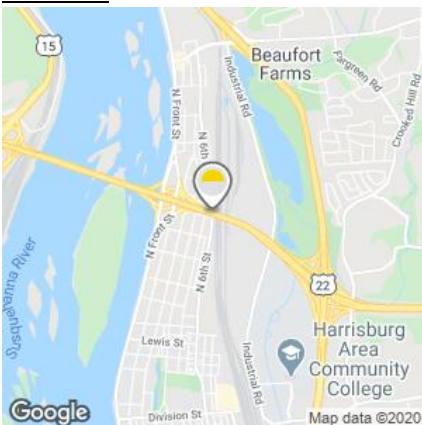
Harrisburg, PA

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Location # 1



Advertising Strengths: "Thanks for visiting" your ad might say on this billboard on the busy 6th street corridor that carries commuters to the affluent Route 39 area as well as commuters to HACC campus and those exiting onto US 22-322 for points east and west.

Market: HARRISBURG METRO
Panel: 1681

TAB Unique ID:	388782
Location:	3739 N 6TH ST HARRISBURG ES/FS
Lat/Long:	40.30979 / -76.89409
Media/Style:	Junior Poster / Retro
*Weekly Impressions:	17311
Panel Size:	5' 1" x 11' 1" Spec Sheet
Vinyl Size:	5' 1" x 11' 1"
Facing/Read:	South / Right
Illuminated:	NO
Current Advertiser:	MORAVIA HEALTH

*Impression values based on: 18+ yrs



Location # 6



Advertising Strengths: On a rural road directly between Mechanicsburg and Carlisle, this billboard will reach not only the many commuters from bedroom communities here but also allow you to reach sports enthusiasts visiting Carlisle Rod and Gun Club and the Appalachian Trail access.

Market: HARRISBURG METRO
Panel: 4701

TAB Unique ID: 389269
Location: PA 641 2.5 MI W/O PA 174 SS/FE
Lat/Long: 40.19521 / -77.09560
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 19846
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: East / Left
Illuminated: NO
Current Advertiser: AL'S OF HAMPDEN INC

*Impression values based on: 18+ yrs



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Location # 7



Advertising Strengths: Located at the eastern entrance to Mechanicsburg this billboard reaches the many commuters from this bustling city as well as motorists to points like the Navy Ships Parts Control Center.

Market:

HARRISBURG METRO

Panel:

1809

TAB Unique ID:

388898

Location:

PA 641 MAIN & FILBERT ST MECH NS/FE

Lat/Long:

40.21587 / -76.99907

Media/Style:

Junior Poster / Retro

***Weekly Impressions:**

29363

Panel Size:

5' 1" x 11' 1" [Spec Sheet](#)

Vinyl Size:

5' 1" x 11' 1"

Facing/Read:

East / Right

Illuminated:

NO

Current Advertiser:

MORAVIA HEALTH

*Impression values based on: 18+ yrs



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Location # 17



Advertising Strengths: In the heart of downtown Steelton and across the street from entrance to the steel plant, this billboard will let the locals know about your business everyday.

Market: HARRISBURG METRO
Panel: 1468

TAB Unique ID: 388615
Location: SWATARA & FRONT STREETS STEELTON NS/FE

Lat/Long: 40.23289 / -76.83656
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 27868
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: East / Right
Illuminated: NO

*Impression values based on: 18+ yrs



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Location # 10



Advertising Strengths: Just around the corner from the ever-busy US 15, this location captures commuters heading to bedroom communities of Dillsburg and on towards Carlisle as well as visitors to Williams Grove Race Track.

Market: HARRISBURG METRO
Panel: 5464

TAB Unique ID: 389332
Location: PA 74 0.4 MI N/O US 15 WS/FN
Lat/Long: 40.12152 / -77.03597
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 15232
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: North / Right
Illuminated: NO
Current Advertiser: MORAVIA HEALTH

*Impression values based on: 18+ yrs



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Location # 5



Advertising Strengths: This billboard is on a busy secondary road to capture commuters from bedroom communities of Mt. Holly and Boiling Springs and also to catch outdoor enthusiasts visiting Yellow Breeches Creek and Pine Grove Furnace State Park.

Market: HARRISBURG METRO
Panel: 6931

TAB Unique ID: 389387
Location: PA 34 2 MI S/O CARLISLE ES/FS
Lat/Long: 40.16612 / -77.19384
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 28731
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: South / Right
Illuminated: NO
Current Advertiser: MORAVIA HEALTH

*Impression values based on: 18+ yrs



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Location # 2



Advertising Strengths: This billboard is on a busy secondary road travelled every day by HACC students and faculty, those attending the HACC Emergency Preparedness Center and commutes to the many storage and warehouse businesses along this road---and as a bonus advertisers will enjoy the added advantage of catching many visitors to the State Farm Show Complex .

Market: HARRISBURG METRO
Panel: 14302

TAB Unique ID: 572469
Location: INDUSTRIAL RD OPPOSITE HACC WS/FS
Lat/Long: 40.29684 / -76.89002
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 3898
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: South / Left
Illuminated: NO
Current Advertiser: BAKER DOOR COMPANY

*Impression values based on: 18+ yrs



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Location # 11



Advertising Strengths: On a major north south road between I-81 and US 22-322, this billboard will reach many suburban commuters from bedroom communities like Duncannon as well as sportsmen seeking access to the Susquehanna and Juniata Rivers and even reach the steady traffic on PSU football game weekends.

Market: HARRISBURG METRO
Panel: 4063

TAB Unique ID: 389263
Location: US 11-15 1.5 MI S/O DUNCANNON WS/FN
Lat/Long: 40.35904 / -77.01442
Media/Style: Junior Poster / Retro
***Weekly Impressions:** 28801
Panel Size: 5' 1" x 11' 1" [Spec Sheet](#)
Vinyl Size: 5' 1" x 11' 1"
Facing/Read: North / Right
Illuminated: NO
Current Advertiser: MORAVIA HEALTH

*Impression values based on: 18+ yrs



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